



Adesto to Share Latest in Custom ASIC and Memory Solutions at Arm TechCon

October 11, 2018

SAN JOSE, Calif., Oct. 11, 2018 (GLOBE NEWSWIRE) -- [Adesto Technologies](#) (NASDAQ: IOTS) will share its latest technology developments at [Arm TechCon](#), an annual technology event that showcases advances in Arm's architecture—from silicon design and software development to platform security and IoT solutions.

Who: Adesto, a leading provider of innovative application-specific semiconductors and systems for the IoT era

What: Adesto will demonstrate its innovative custom ASIC and non-volatile memory (NVM) solutions in its booth #1020, including:

- The [SmartEdge™ platform](#) which provides a uniquely cost-effective way to integrate sensing, calibrating, controlling and communication functions into a single ASIC for edge computing, resulting in up to 75% less PCB area and power consumption, and 80% lower BOM cost
- The octal [EcoXiP™](#) memory solution which removes barriers for mass market eExecute-in-Place (XiP) applications by delivering the best performance, power efficiency, and cost metrics

In addition, Adesto will be featured in sessions during the technical program:

- Adesto's Chief Technology Officer Gideon Intrater will present: "[Optimizing System Performance and Power in New MCU Architectures](#)," discussing new memory architectures that enable designers to meet performance/power requirements of emerging intelligent IoT devices.
- Silvaco experts will join Adesto and Arm in presenting: "[Improving Memory on the Edge Using Octal Serial Flash Cache](#)," exploring options for increasing the program memory on a device without significantly increasing cost and power or limiting performance.

Arm TechCon will be held Oct. 16-18, 2018.

When: The Adesto session will be held at 9 a.m. on Tuesday, Oct. 16th
The Silvaco session will be held at 11:30 a.m. on Tuesday, Oct. 16th

Where: San Jose Convention Center, San Jose, CA; Adesto booth #1020

To schedule a demonstration or personal briefing, please email info@adestotech.com.

About Adesto

Adesto Technologies (NASDAQ:IOTS) is a leading provider of innovative application-specific semiconductors and systems for the IoT era. The company's technology is used by more than 2,000 customers worldwide who are creating differentiated solutions across industrial, consumer, medical and communications markets. With its growing portfolio of high-value technologies, Adesto is helping its customers usher in the era of the Internet of Things. See: www.adestotech.com.

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